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My Press Needs Installs First Crest Clamshell in Australia

TAMPA, Florida, April 14, 2014 – My Press Needs (MPN) announces the installation of its first Crest™ 2.5M (63"x108") Clamshell in Australia. Frank Steel Displays, a leading designer and manufacturer of Point of Purchase (POP) displays based in Sydney, purchased the press.

Anthony Steel, owner of Frank Steel Displays, said he is looking forward to many years of quality die cutting with the Crest. He cited its quick make-ready times, operator-friendly use and safety controls as key features. "Safety is very important to Frank Steel Displays, and the Crest has numerous safety devices that make it almost impossible for any safety incidents to occur," said Steel. "We are very happy with the Crest."

"We're very excited that a company of Frank Steel Displays' caliber chose our Crest 2.5M to enhance their large format POP capabilities," said MPN President Rob Weidhaas. "The Crest – which can die cut plastics, paper, corrugated and Falcon Board – gives Frank Steel Displays greater flexibility and more competitive pricing in their die cutting services."

Weidhaas took a complete installation team to Australia, including Rick Putch of Dicar, who worked with Frank Steel Displays' die makers and designers on die and POP designs. "As a full-service company, we believe in partnering with our customers," said Weidhaas. "That's why we're happy to provide Frank Steel Displays with comprehensive application support at no cost."

About MPN

My Press Needs, LLC was founded by Rob Weidhaas in 2000 as a complete die cutting resource to the print finishing, packaging and general converting industries. Today the full-service company specializes in the development, engineering and sales of clamshell presses worldwide, along with consulting and training on die cutting processes. An affiliated company, My Service Needs, services clamshell presses of all types. For more information about MPN, visit www.mypressneeds.com.

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