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MPN Introduces new Press and System at SGIA Expo

TAMPA, Florida, September 8, 2016 – My Press Needs (MPN) will introduce its new Crest “Cell” Clamshell and Soft Cut™ die cutting system with live demonstrations at the 2016 SGIA Expo. MPN is the only exhibitor conducting demonstrations on a clamshell platen press.

The 20” x 26” “Cell” press is the newest of MPN’s No More Make-Ready Crest Clamshells, which virtually eliminate setup time. Its compact size fits the tight space requirements of cell manufacturing.

The live die cutting demos will feature the “Cell” Crest die cutting ¼” and 3/8” Falconboard®; 4, 6 and 8mm Coroplast®; Gilman foam board, high density polyethylene from PolyPrime and more.

All materials will be die cut using MPN’s new Soft Cut™ System, designed to die cut rigid plastics in sequence with no adjustments in up to 80% of all jobs. Developed in partnership with Dicar Inc., Soft Cut consists of a Dicar urethane pad on a magnetic carrier mounted on the Crest. The system is still in testing at MPN’s R&D lab, where it has successfully die cut nearly 50 different materials in sequence without any adjustments.

“We’re excited to show the versatility of our Crest Clamshell and introduce Soft Cut,” said MPN President Rob Weidhaas. “This is the first time we’ll be demonstrating the Soft Cut System, which has tremendous market potential. By providing the same edge quality as die cutting with heat – even though it is cut cold – Soft Cut offers greater efficiency and reduced tooling costs. “

About MPN

My Press Needs, LLC was founded by Rob Weidhaas in 2000 as a complete die cutting resource to the print finishing, packaging and general converting industries. Today the full-service company specializes in the development, engineering and sales of clamshell presses worldwide, along with consulting and training on die cutting processes. An affiliated company, My Service Needs, services clamshell presses of all types. For more information about MPN, visit www.mypressneeds.com.

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